ote: This document is a translation from the Japanese original for reference purposes only. In the event of any discrepancy between this translation and the Japanese original, the Japanese original shall prevail.

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(Securities Code: 3668) December 5, 2018

Dear Shareholders,

Naruatsu Baba President and CEO COLOPL, Inc. 4-20-3 Ebisu, Shibuya-ku, Tokyo

Notice of the 10th Ordinary General Meeting of Shareholders

You are cordially invited to attend the 10th Ordinary General Meeting of Shareholders of COLOPL, Inc. (the "Company"). The meeting will be held as described below.

If you are unable to attend the meeting in person, you may exercise your voting rights in writing or via the internet, etc. Please examine the attached "Reference Documents for the General Meeting of Shareholders" and exercise your voting rights by 7:00 p.m. on Thursday, December 20, 2018 in accordance with the instructions given below.

Details

1. Date and Time: Friday, December 21, 2018, at 10:00 a.m.

(The reception of the attendees to the meeting shall start at 9:00 a.m.)

2. Place: 2F Bellesalle Shibuya First, Sumitomo Fudosan Shibuya First Tower

1-2-20 Higashi, Shibuya-ku, Tokyo

3. Purposes:

Matters to be reported:

- Business Report, Consolidated Financial Statements and Audit Report on the Consolidated Financial Statements by the Financial Auditor and the Audit and Supervisory Committee for the 10th Fiscal Year (from October 1, 2017 to September 30, 2018)
- 2. Non-consolidated Financial Statements for the 10th Fiscal Year (from October 1, 2017 to September 30, 2018)

Matters to be resolved:

Proposal 1: Appropriation of Surplus

Proposal 2: Election of Nine (9) Directors (excluding Directors Who Are Audit and Supervisory

Committee Members)

4. Instructions for Exercising Voting Rights:

(1) When exercising voting rights in writing

Please indicate your approval or disapproval for each of the proposals on the enclosed voting card, and return it so that it will reach us by Thursday, December 20, 2018, at 7:00 p.m.

(2) When exercising voting rights via the internet, etc.

If you would exercise your voting rights via the internet, etc., please refer to page 3 "Exercise of Voting Rights via the Internet, etc." described hereafter and complete the procedure by 7:00 p.m., Thursday, December 20, 2018.

Notes:

- * You are kindly requested to present the enclosed voting card to the receptionist when you attend the meeting.
- * As provided for in Article 16 of the Company's Articles of Incorporation, a proxy shareholder holding voting rights of the Company may attend the general meeting of shareholders. The proxy will be required to present written proof of the appointment.
- * To conserve natural resources, you are kindly requested to bring this notice of convocation with you to the meeting.
- * If any revisions are made to the contents of Reference Documents for the General Meeting of Shareholders, Business Report, Consolidated Financial Statements, and Non-Consolidated Financial Statements, the Company will post the altered contents on the Company's website (https://colopl.co.jp).

■ Exercise of Voting Rights

Voting rights are principal rights of shareholders. Please exercise your voting rights. There are three ways to exercise your voting rights as described below.



■ When attending the meeting in person

Please bring the enclosed voting card and submit the card to the receptionist. (A personal seal will not be required.)

▶ Date and time of the meeting: Friday, **December 21, 2018, at 10:00 a.m.**



■ When exercising voting rights by mail (in writing)

Please indicate your approval or disapproval to each of the proposals and post it to the Company without postage stamp.

▶ Deadline: to be received Thursday, **December 20, 2018, at 7:00 p.m.**

Proposal 1

- To mark your approval → Please circle "Approve."
- To mark your disapproval → Please circle "Reject."

Proposal 2

- To mark your approval for all candidates

 → Please circle "Approve."
- To mark your disapproval for all candidates → Please circle "Reject."
- To mark your disapproval for certain candidates → Please circle "Approve" and write the number of the candidate(s) you wish to reject.
- * When neither "Approve" nor "Reject" is circled on a Proposal, that proposal will be deemed to indicate approval.



■ When exercising voting rights on the internet, etc. * Please refer to page 3 for details.

Please use a personal computer or smartphone to access the voting website (https://www.web54.net). Please enter the "voting code" and "password" printed on the enclosed voting card, and indicate your approval or disapproval for each of the proposals by following the instructions displayed on the screen.

▶ Deadline: Thursday, **December 20, 2018, at 7:00 p.m.**

■ Exercise of Voting Rights via the Internet, etc.

Voting website

If you exercise your voting rights via the internet, etc., please use the following voting website designated by the Company.

Exercising your voting rights using a personal computer:

[Voting website] https://www.web54.net

Exercising your voting rights using a smartphone:

You can access the voting website without entering the "voting code" and "password" by scanning the "voting website login QR code for smartphone" printed on the enclosed voting card.

In this case, you can exercise your voting rights only once.

* You may exercise your voting rights only once with the method described above.

Handling of votes

If voting rights are exercised multiple times via the internet, etc. by using voting website, the final vote will be considered effective.

If voting rights are exercised both via the internet, etc., and in writing, the vote that arrives later will be considered effective. If the vote via the internet, etc., and the vote in writing arrive on the same day, we will consider the exercise of voting rights via the internet, etc., to be valid.

If you exercise your voting rights via the internet, etc., please exercise your voting rights no later than Thursday, December 20, 2018, at 7:00 p.m.

Inquiries: In case you need instructions to operate your personal computer or smartphone

• In case you need instructions for how to operate your personal computer or smartphone in order to exercise your voting rights on the aforementioned website, please call the following number:

• For other questions relating to shares, please refer to the following:

Dedicated number of Stock Transfer Agent Web Support, Sumitomo Mitsui Trust Bank, Limited

Telephone: 0120-652-031 (Toll free within Japan

only)

Business hours: 9:00 a.m. to 9:00 p.m.

Stock Transfer Agency Department, Sumitomo Mitsui Trust Bank, Limited

Telephone: 0120-782-031 (Toll free within Japan

only)

Business hours: 9:00 a.m. to 5:00 p.m., excluding

Saturdays, Sundays and national holidays

Exercise of voting rights via the electronic voting rights exercise platform (for institutional investors)

Institutional investors may use the electronic voting rights exercise platform operated by ICJ, Inc. to electronically exercise the voting rights for this General Meeting of Shareholders.

Reference Documents for the General Meeting of Shareholders

Proposals and Reference Information

Proposal 1: Appropriation of Surplus

The Company would like to declare appropriation of surplus for the current fiscal year as described below.

Matters regarding year-end dividend

The Company's basic dividend policy is to maintain stable dividends, making a dividend payout ratio of 30% as the guideline consolidated dividend payout ratio, while securing internal reserves necessary for future business development and strengthening the business structure.

In view of profit situation during the current fiscal year and future business development, among other things, the Company proposes an ordinary dividend of 12.00 yen per share plus a commemorative dividend of 5.00 yen in celebration of the 10th anniversary of the Company's establishment. The year-end dividend for the current fiscal year will be paid as follows:

(1) Type of dividend property

Cash

(2) Dividend property allotment to shareholders and total amount thereof

Dividend per common share of the Company:

17.00 yen

(Ordinary dividend of 12.00 yen and commemorative dividend of 5.00 yen)

Total amount of dividends:

2,160,773,287 yen

(3) Effective date for dividends

December 25, 2018

Proposal 2: Election of Nine (9) Directors (excluding Directors Who Are Audit and Supervisory Committee Members)

All nine (9) Directors (excluding Directors who are Audit and Supervisory Committee members) will resign at the conclusion of this meeting due to the expiration of their terms of office. Accordingly, the Company requests approval for the election of nine (9) Directors (excluding Directors who are Audit and Supervisory Committee members). This proposal was reviewed by the Audit and Supervisory Committee, but the committee did not find any matters requiring special mention.

The candidates for Directors (excluding Directors who are Audit and Supervisory Committee members) to be elected are as follows:

| No. | Name (Date of birth) | Career summary, positions, areas of responsibility in the Company, and important concurrent positions | Number of the Company's shares held |
|--|--|---|---|
| Naruatsu Baba (January 7, 1978) Reelection Naruatsu Baba (January 7, 1978) Reelection Naruatsu Baba (January 7, 1978) Reelection Naruatsu Baba (January 7, 1978) Reasons for Nomination as Candidate As its founder, the candidate is the Company demonstrates strong leadership. He possesses abundant experience and know technology, particularly in relation to mobile extremely important role in deciding and examanagement policy and business strategies. reelection as Director as we expect his afore achievements, leadership and so forth will be Company's Board of Directors and contribution | | Apr. 2007 Joined GREE, Inc. Oct. 2008 Established COLOPL, Inc. President and CEO (current position) Mar. 2016 Established Kuma Foundation President (current position) Reasons for Nomination as Candidate As its founder, the candidate is the Company's pillar of inspiration and he | 61,775,200 shares |
| 2 | Jun Hasebe (November 9, 1965) Reelection | Apr. 1990 Joined Daiwa Securities Co., Ltd. Jul. 2000 Joined Daiwa Institute of Research Ltd. Aug. 2009 Transferred to Financial Research Center, Daiwa Securities SMBC Co., Ltd. (name changed to Daiwa Securities Co., Ltd.) Jul. 2010 Executive Director, COLOPL, Inc. (current position) Reasons for Nomination as Candidate In addition to gaining a specialist knowledge and possessing a wealth of practical experience from his time working at a financial institution, the candidate possesses abundant experience and broad insight in the overall corporate realm from his involvement in strategy formulation, IR, M&A, financial strategies, and so forth since joining the Company. Accordingly, we request his reelection as Director as we expect his aforementioned experience and accomplishments will benefit the decision making of the Company's Board of Directors and contribute to boosting the Company's corporate value. | 493,500 shares |
| 3 | Ryosuke Ishiwatari (April 24, 1972) Reelection | May 2001 Joined International Creative Marketing (name changed to KANTAR JAPAN INC.) Jan. 2006 Joined Caps Inc. Sep. 2009 Joined NAVIT Co., Ltd. Sep. 2010 Joined COLOPL, Inc. Dec. 2014 Executive Director, COLOPL, Inc. (current position) Reasons for Nomination as Candidate The candidate possesses abundant first-hand experience and broad insight that he gained during his many years managing the game business since joining the Company. He fulfills an important role as the person in charge of the human resource divisions by utilizing his first-hand experience and insight. Accordingly, we request his reelection as Director as we expect his aforementioned experience and accomplishments will benefit the decision making of the Company's Board of Directors and contribute to boosting the Company's corporate value. | 69,100 shares |

| No. | Name (Date of birth) | Career summary, positions, areas of responsibility in the Company, and important concurrent positions | Number of the Company's shares held |
|-----|---|--|---|
| 4 | Kazunori Morisaki (November 7, 1976) Reelection | Feb. 2003 Joined SEGA CORPORATION Oct. 2003 Joined Q Entertainment Inc. Mar. 2012 Joined COLOPL, Inc. Dec. 2014 Executive Director, COLOPL, Inc. (current position) Reasons for Nomination as Candidate In addition to possessing abundant experience and a history of achievements from working at consumer game companies, the candidate possesses abundant experience and broad insight in all aspects of the game business from his work in management of the native game business and VR game business since joining the Company. Accordingly, we request his reelection as Director as we expect his aforementioned experience and accomplishments will benefit the decision making of the Company's Board of Directors and contribute to boosting the Company's corporate value. | 24,400 shares |
| 5 | Kenta Sugai (February 28, 1982) Reelection | Apr. 2000 Joined Fujisetsubi Corporation Dec. 2001 Joined Forum Engineering Inc. Apr. 2005 Joined COMSYS TECHNO Corporation Jan. 2008 Joined forTravel, Inc. Jun. 2010 Joined COLOPL, Inc. Dec. 2016 Executive Director, COLOPL, Inc. (current position) Reasons for Nomination as Candidate In addition to his abundant experience mainly in IT and Web services, since joining the Company, the candidate has contributed high technical proficiency in development and operation of nearly all contents, providing him with abundant experience and broad insight in all aspects of the game business. Accordingly, we request his reelection as Director as we expect his aforementioned experience and accomplishments will benefit the decision making of the Company's Board of Directors and contribute to boosting the Company's corporate value. | 120,200 shares |
| 6 | Yoshiaki Harai (September 28, 1988) New candidate | Mar. 2011 Joined Deloitte Touche Tohmatsu LLC Mar. 2014 Registered as Certified Public Accountant Jan. 2015 Joined COLOPL, Inc. Oct. 2016 General Manager of Corporate Planning Division, | 900 shares |
| 7 | Shinsuke Ishiwatari (August 30, 1969) Reelection | Apr. 1998 Admitted as Attorney-at-Law Jan. 2001 Established Field-R Law Offices Aug. 2008 Established VASCO DA GAMMA OFFICES Attorney (current position) Jul. 2010 Outside Director, COLOPL, Inc. Mar. 2011 Executive Officer, Cookpad Inc. Jul. 2015 President and CEO, Minnano Wedding Co., Ltd. Dec. 2015 Executive Director, COLOPL, Inc. (current position) Oct. 2018 Director, Kufu Company Inc. (current position) Reasons for Nomination as Candidate In addition to possessing abundant experience and insight as a company manager, the candidate possesses sophisticated character and specialist legal knowledge acquired as an attorney-at-law. Accordingly, we request his reelection as Director as we expect his aforementioned experience and accomplishments will benefit the decision making of the Company's Board of Directors and contribute to boosting the Company's corporate value. | 99,000 shares |

| No. | Name (Date of birth) | Career summary, positions, areas of responsibility in the Company, and important concurrent positions | | Number of the Company's shares held | |
|-----|---|---|---|---|--|
| | | Apr. 19 | 95 Joined Fuji Bank, Limited (name changed to Mizuho Bank, | | |
| | | | Ltd.) | | |
| | | May 19 | 99 Joined NTT DATA INSTITUTE OF MANAGEMENT CONSULTING, Inc. | | |
| | | | Joined Mizuho Securities Co., Ltd. | | |
| | | Feb. 20 | 66 Full-time Statutory Auditor, START TODAY CO., LTD. (name changed to ZOZO, Inc.) | | |
| | | Jun. 20 | Director Head of Strategic Planning and Business Administration Division, START TODAY CO., LTD. (name changed to ZOZO, Inc.) | | |
| | Koji Yanagisawa | Apr. 20 | 09 CFO, START TODAY CO., LTD. (name changed to ZOZO, Inc.) | | |
| | (May 19, 1971) | Dec. 20 | 15 Executive Director, COLOPL, Inc. (current position) | | |
| 8 | Reelection | | 17 Executive Vice President and CFO, START TODAY CO., LTD. (name changed to ZOZO, Inc.) (current position) | 5,000 | |
| 0 | [a] | Reasons for | Nomination as Candidate for Outside Director | shares | |
| | Outside | The candida | te possesses abundant experience and broad insight as a | | |
| | Indonon dont | | inager. We request his reelection as Outside Director as we | | |
| | Independent | | Forementioned experience and his independent and objective | | |
| | | | rill enable him to provide advice, suggestions and so forth for decision making of management can be carried out suitably and | | |
| | | appropriatel | | | |
| | | * * * | nagisawa is currently an Outside Director of the Company, and | | |
| | | | sion of this meeting, his tenure as Outside Director will have | | |
| | been three years. | | | | |
| | | | ny has submitted notification to the Tokyo Stock Exchange that nagisawa has been designated as an independent director as | | |
| | | provided for by the aforementioned exchange. If his reelection is approved, | | | |
| | | the Compan | y plans for his appointment as an independent director to | | |
| | | continue. | 00 I' 10 I G G III | | |
| | | 1 | 102 Joined Osaka Gas Co., Ltd. | | |
| | | Oct. 20 | 103 Retired from Osaka Gas Co., Ltd. and became an independent professional track and field athlete | | |
| | | Mar. 20 | 04 Contracted as an athlete of Asia Partnership Fund | | |
| | | | 07 Established SAMURAI CO., LTD. | | |
| | | | Representative Director (current position) | | |
| | | | Director, Wedge Holdings CO., LTD. | | |
| | | Aug. 20 | 10 Established Athlete Society | | |
| | | | President (current position) | | |
| | Dai Tamesue | May 20 | 14 Established Xiborg Co., Ltd. | | |
| | (May 3, 1978) | Dag 20 | Director (current position) | | |
| | Reelection | | 115 Executive Director, COLOPL, Inc. (current position) Nomination as Candidate for Outside Director | _ | |
| 9 | restran | | te possesses abundant experience and broad insight from his | _ | |
| | Outside | | an athlete and other social and educational activities. We request | | |
| | his reelection as Outside Director as we expect his aforementioned | | | | |
| | Independent | | nd his independent and objective standpoint will enable him to | | |
| | provide advice and suggestions for ensuring the decision making of management can be carried out suitably and appropriately. Mr. Dai Tamesue is currently an Outside Director of the Company, and at | | | | |
| | | | | | |
| | | the conclusi | on of this meeting, his tenure as Outside Director will have been | | |
| | | three years. | | | |
| | | | ny has submitted notification to the Tokyo Stock Exchange that | | |
| | | Mr. Dai Tamesue has been designated as an independent director as provided for by the aforementioned exchange. If his reelection is approved, | | | |
| | | the Company plans for his appointment as an independent director to | | | |
| | | continue. | y of the above candidates and the Company | | |

Notes: 1. No special interest exists between any of the above candidates and the Company.

- 2. Mr. Naruatsu Baba, Mr. Jun Hasebe, Mr. Ryosuke Ishiwatari, Mr. Kazunori Morisaki, Mr. Kenta Sugai, Mr. Shinsuke Ishiwatari, Mr. Koji Yanagisawa and Mr. Dai Tamesue are currently Directors of the Company, and their positions, areas of responsibility in the Company, and important concurrent positions are as specified in "4. Company Officers, (1) Directors" of the Business Report.
- 3. Pursuant to Article 427, paragraph 1 of the Companies Act, the Company has concluded an agreement with Mr. Shinsuke Ishiwatari, Mr. Koji Yanagisawa and Mr. Dai Tamesue to limit their liability for damages as stipulated in Article 423, paragraph 1 of the said act. The limit of liabilities for damages under the relevant agreement is the amounts set forth in laws and regulations. The limitation of liability specified in these agreements is limited to times when the Directors are without knowledge and not grossly negligent in performing the duties as Director that cause liability. When their reappointments are approved at this General Meeting of Shareholders, the agreements for the previous term will be continued.

Business Report

(From October 1, 2017 to September 30, 2018)

1. Overview of Corporate Group (the "Group")

(1) Business progress and results

The Japanese economy recovered moderately during the current fiscal year, supported mainly by a recovery in personal consumption and improved corporate profitability. Meanwhile, the future outlook for the economy remains uncertain, reflecting the effects of such factors as uncertainty in overseas economies, and fluctuations in the financial and capital markets.

Concerning the industry surrounding the Group, Famitsu Game White Paper 2018 shows that the game applications market in Japan has grown to 1,058.0 billion yen, or an increase of 9.2% year on year, in 2017. In addition, the game applications market in Japan is expected to reach 1,139.7 billion yen in 2019, continuing stable growth. Furthermore, according to the survey conducted by The Goldman Sachs Group, Inc., the world market for the VR (Virtual Reality) hardware and software is expected to reach 59.0 billion dollars by 2025.

In this environment, for existing games for smartphones, the Group focused on improving the user's engagement with existing games, while for new games efforts were made to introduce new products. At the same time, the Group has been promoting its efforts on contents for VR devices through a range of development tests.

Smartphone games comprise a large part of sales, and game launches during the current fiscal year were Dragon Project and Pro Baseball Versus overseas, and Disney TSUM TSUM LAND, Alice Gear Aegis and DREAM! ing in Japan. Furthermore, with regard to existing titles such as Quiz RPG: The World of Mystic Wiz and White Cat Project, the Group operated services to increase user engagement by producing goods, holding real events and conducting other measures, in addition to implementing promotions in TV commercials and on online video platforms.

As for contents for VR devices, the Group launched VR games for Windows Mixed Reality such as TITAN SLAYER, and for Daydream such as Nyoro the Snake & Seven Islands.

As a result, net sales for the current fiscal year came to 45,776 million yen (down 12.4% from previous fiscal year) while operating profit was 6,952 million yen (down 46.2% from previous fiscal year), ordinary profit was 6,097 million yen (down 52.7% from previous fiscal year), and profit attributable to owners of parent was 4,192 million yen (down 51.8% from previous fiscal year).

As the Group's business consists only of the mobile service business, statement of segment information is omitted because of lack of its materiality as information to be disclosed.

Sales by business segment

(million yen)

| | (IIIIIIIIIII yell) |
|-------------------------|--------------------|
| Business segment | Net sales |
| Mobile service business | 45,776 |
| Total | 45,776 |

(Notes) 1. Consumption taxes are not included in the above amounts.

2. The Group's business consists only of the mobile service business.

(2) Capital investments

There are no matters of note.

(3) Financing

There are no matters of note.

(4) Significant corporate restructuring, etc.

There are no matters of note.

(5) Issues to address

The major business issues facing the Group are outlined below.

1) Enhancing corporate brand value

In order to succeed the vision of the Group, we will need to continue providing services our customers will enjoy and become a company many look upon with fondness. As such, the Group will practice proper information disclosure to stakeholders while conducting proactive PR and CSR activities in order to enhance the Group's corporate brand value.

2) Expanding user numbers and enhancing user engagement

In order to achieve continuous growth for the Group, the Group recognizes the necessity of improving name recognition for the Group and the Group's services, acquiring new users in an ongoing manner, and expanding user numbers. The Group is working to expand its user base by improving the name recognition of the Group through effective advertising, and by actively engaging in measures aimed at gaining more customers through the development of a diverse range of services.

With the goal of encouraging customers to use the Group's services for the long-term, we will identify the needs of current users and continue providing high-quality games while using a variety of media to speak with our customers, thereby improving their engagement with us.

3) Expanding our portfolio

The overall management strategy of the Group involves executing strategies towards achieving a portfolio that combines businesses supported by different customers and continually investing in new business domains.

In order to achieve our management vision of "continually creating new kinds of entertainment loved by many, no matter how times change," we are working to expand our portfolio by allocating resources and diversifying investments as appropriate for each kind of content, area, and device, in accordance with the attributes of users, and so forth, not only by provision of the single hit title but also addressing to various aspects such as user attributes.

4) Ensuring service safety and integrity

Some of the services provided by the Group allow users to communicate with each other. To ensure that our customers can use these services without worry, it is essential to ensure service safety and integrity. The Group has established a guideline that lays out our mission to ensure service safety and integrity.

5) Stable system administration

As the Group's applications and platform are web-based, we believe it is necessary to ensure stable system operation and be prompt in resolving issues that arise in order to ensure our customers have a pleasant experience when using our services.

To this end, we strive to acquire the necessary personnel and server equipment needed to ensure stable system operation.

6) Services for overseas markets

The Group is planning to continue to actively bring its services to overseas customers by taking advantage of smartphones' characteristics.

In our pursuit of expanded overseas business and improved profitability, we will be learning user preferences in each region and then developing and providing services tailored to regional user characteristics.

7) Addressing new technologies

In the industry to which the Group belongs, technological innovation proceeds unabated with the market for related products and services growing alongside. With an eye to achieving continued business expansion amid these market conditions, the Group sees a need to address these various new technologies in a timely manner and take ongoing action.

8) Enhancing internal control system

To fulfill its expectation for even greater business growth in the future, the Group is focused on enhancing a group-wide internal control system that will support future business growth.

9) Ensuring organizational flexibility

The business environment for the entertainment industry surrounding the Group is changing faster than for any other industry, and a rapid response to these changes is critical. To eliminate the factors that compromise flexibility

as the organization grows, we will see to ensuring flexibility in decision-making by recruiting and appointing suitable personnel and establishing an organizational structure to support business expansion.

10) Recruiting and developing highly-capable people

For the further business growth, the Group is primarily focused on recruiting and developing people. In order to recruit competent people that resonate with the Group's vision and to develop them into people capable of achieving sustainable growth, we will continually improve our recruiting and training programs.

(6) Changes in assets and profit (loss)

1) Changes in assets and profit (loss) of the Corporate Group

(million yen, except for per share amounts)

| Item | The 7th fiscal year ended September 30, 2015 | The 8th fiscal year ended September 30, 2016 | The 9th fiscal year ended September 30, 2017 | The 10th fiscal year ended September 30, 2018 |
|---|--|--|--|---|
| Net sales | _ | 84,730 | 52,246 | 45,776 |
| Ordinary profit | _ | 31,272 | 12,901 | 6,097 |
| Profit attributable to owners of parent | - | 20,710 | 8,691 | 4,192 |
| Basic earnings per share (yen) | _ | 166.92 | 69.32 | 33.08 |
| Total assets | _ | 72,301 | 75,744 | 77,244 |
| Net assets | _ | 62,149 | 69,293 | 70,625 |
| Net assets per share (yen) | _ | 499.07 | 551.34 | 555.65 |

⁽Note) The Company started to prepare consolidated financial statements from the 8th fiscal year.

2) Changes in assets and profit (loss) of the Company

(million yen, except for per share amounts)

| (minion yen, except for per share a | | | | |
|-------------------------------------|--|--|--|---|
| Item | The 7th fiscal year ended September 30, 2015 | The 8th fiscal year ended September 30, 2016 | The 9th fiscal year ended September 30, 2017 | The 10th fiscal year ended September 30, 2018 |
| Net sales | 72,395 | 84,009 | 50,692 | 43,666 |
| Ordinary profit | 32,363 | 33,042 | 14,629 | 6,422 |
| Profit | 19,436 | 22,400 | 8,634 | 3,145 |
| Basic earnings per share (yen) | 157.70 | 180.54 | 68.86 | 24.82 |
| Total assets | 59,260 | 74,416 | 77,547 | 77,326 |
| Net assets | 43,594 | 64,384 | 71,471 | 71,483 |
| Net assets per share (yen) | 354.50 | 517.02 | 568.67 | 562.40 |

(7) Principal subsidiaries

| Name | Total amount of capital contribution (million yen) | Ratio of capital contribution by the Company (%) | Principal business |
|--|--|--|--------------------|
| COLOPL NEXT No. 2 Fund Investment Partnership | 2,074 | 100.0 (0.25) | Investment |

⁽Note) The amount shown in brackets in the ratio of capital contribution by the Company indicates the portion thereof that is the ratio of indirect capital contribution.

(8) Principal business (As of September 30, 2018)

| Segment | | nt | Summary of business | |
|----------|-----------------|----|---------------------|---|
| Mobile s | ervice business | | | Development and administration of mobile device applications, etc., and sales promotion business modeled on linking the real world. |

(9) Principal offices (As of September 30, 2018)

| ` | Name | Location | |
|---|-------------|-------------------|--|
| | Head office | Shibuya-ku, Tokyo | |

(10) Employees (As of September 30, 2018)

1) Employees of the Corporate Group 1,283 [129] (increase of 35 [6] year on year)

- (Notes) 1. Number of employees is the number of working employees (excluding personnel on loan at outside the Group from the Group and including personnel on loan at the Group from outside the Group). Annual average number of part-time and temporary employees is shown in brackets.
 - 2. As the Group's business consists only of the mobile service business, statement by segments is omitted.

2) Employees of the Company

| Number of employees | Number of employees Increase (decrease) from previous fiscal year-end | | Average years of service | |
|---------------------|---|----------------|--------------------------|--|
| 840 [43] | 48 | 31.1 years old | 2.6 years | |

Note) Number of employees is the number of working employees (excluding personnel on loan at outside the Company from the Company and including personnel on loan at the Company from outside the Company). Annual average number of part-time and temporary employees is shown in brackets.

(11) Major creditors (As of September 30, 2018)

No items to report.

(12) Other important matters pertaining to the Corporate Group's present condition

An action for patent infringement was brought against the Company as of December 22, 2017 by Nintendo Co., Ltd. For details, please refer to "Notes to Consolidated Financial Statements, Notes to Consolidated Balance Sheet, (3) Contingent liabilities" on pages 27 and 28 or "Notes to Non-Consolidated Financial Statements, Notes to Non-Consolidated Balance Sheet, (4) Contingent liabilities" on pages 35 and 36.

2. Status of Shares (As of September 30, 2018)

(1) Total number of authorized shares 450,000,000 shares

(2) Total number of issued shares 128,882,000 shares (including 1,777,689 treasury shares)

(3) Number of shareholders 36,673

(4) Major shareholders

| Shareholder name | Number of shares | Shareholding ratio (%) |
|--|------------------|------------------------|
| Naruatsu Baba | 61,775,200 | 48.60 |
| Japan Trustee Services Bank, Ltd. (Trust account) | 9,263,100 | 7.29 |
| THE BANK OF NEW YORK 133524 (Standing proxy: Settlement & Clearing Services Division, Mizuho Bank, Ltd.) | 2,742,700 | 2.16 |
| KDDI CORPORATION | 2,550,000 | 2.01 |
| JP MORGAN CHASE BANK 380634 (Standing proxy: Settlement & Clearing Services Division, Mizuho Bank, Ltd.) | 2,489,490 | 1.96 |
| BNYM SA/NV FOR BNYM FOR BNY GCM CLIENT ACCOUNTS M LSCB RD (Standing proxy: MUFG Bank, Ltd.) | 1,740,260 | 1.37 |
| The Master Trust Bank of Japan, Ltd. (Trust account) | 1,274,400 | 1.00 |
| Japan Trustee Services Bank, Ltd. (Trust account 5) | 1,091,200 | 0.86 |
| Japan Trustee Services Bank, Ltd. (Trust account 9) | 1,026,300 | 0.81 |
| Kotaro Chiba | 955,200 | 0.75 |

(Notes) 1. The Company holds 1,777,689 shares of treasury shares and is excluded from the above list of major shareholders.

2. The shareholding ratio is calculated by means of deducting treasury shares.

3. Share Acquisition Rights of the Company

(1) Share acquisition rights delivered as consideration for performance of duties held by officers of the Company
(As of September 30, 2018)

| | | 1st series share acquisition rights | 4th series share acquisition rights |
|--|--|--|---|
| Issuance resolution date | | April 19, 2010 | December 27, 2010 |
| are acquisition | rights | 2 | 8 |
| Class and number of shares to be issued upon exercise of share acquisition rights (Note 3) | | 3,000 common shares (1,500 shares per share acquisition right) | 12,000 common shares (1,500 shares per share acquisition right) |
| Amount to be paid in for share acquisition rights | | No payment is required for the share acquisition rights | No payment is required for the share acquisition rights |
| Value of property to be contributed upon exercise of share acquisition rights (Note 3) | | 78,000 yen per share acquisition right (52 yen per share) | 141,000 yen per share acquisition right (94 yen per share) |
| Exercise period of share acquisition rights | | From April 21, 2012 to April 20, 2020 | From December 28, 2012 to December 27, 2020 |
| Conditions for exercise of share acquisition rights | | (Note 1) | (Note 2) |
| | Director | Number of share acquisition rights 2 | Number of share acquisition rights 0 |
| | | Number of shares to be issued 3,000 | Number of shares to be issued 0 |
| Audit and | Director) | Number of holders 1 | Number of holders 0 |
| | | Number of share acquisition rights 0 | Number of share acquisition rights 0 |
| member) | | Number of shares to be issued 0 | Number of shares to be issued 0 |
| | Director | Number of holders 0 | Number of holders 0 |
| Director (Aud | lit and | Number of share acquisition rights 0 | Number of share acquisition rights 8 |
| Supervisory C | | Number of shares to be issued 0 | Number of shares to be issued 12,000 |
| member) | | Number of holders 0 | Number of holders 1 |
| | paid in for share acquisition of share acquisition paid in for share acquisition do f share | paid in for share acquisition rights paid in for share acquisition paid in for share acquisition party to be contributed upon are acquisition rights d of share acquisition rights r exercise of share hts Director (excluding Outside Director) Committee member) Director (Audit and Supervisory Committee Director (Audit and Supervisory Committee) | tre acquisition rights aber of shares to be issued of share acquisition rights paid in for share acquisition rights paid in for share acquisition price acquisition rights To payment is required for the share To payment is required for |

| | | | 5th series share acquisition rights | 6th series share acquisition rights | |
|--|-------------------------------------|---|--|--|--|
| Issuance resolution date | | | May 16, 2012 | December 20, 2013 | |
| Number of sh | are acquisition | rights | 341 | 2,225 | |
| Class and number of shares to be issued upon exercise of share acquisition rights (Note 3) | | | 511,500 common shares (1,500 shares per share acquisition right) | 222,500 common shares (100 shares per share acquisition right) | |
| Amount to be rights | paid in for sha | are acquisition | No payment is required for the share acquisition rights | 100 yen per share acquisition rights | |
| Value of property to be contributed upon exercise of share acquisition rights (Note 3) | | | 141,000 yen per share acquisition right (94 yen per share) | 291,000 yen per share acquisition right (2,910 yen per share) | |
| Exercise period of share acquisition rights | | uisition rights | From May 17, 2014 to May 16, 2022 | From January 1, 2016 to January 22, 2022 | |
| Conditions fo acquisition rig | r exercise of sl ghts | nare | (Note 1) | (Note 4) | |
| | Director | | Number of share acquisition rights 341 | Number of share acquisition rights 2,225 | |
| | Director (excluding Audit and | (excluding Audit and Director) Supervisory Committee member) Outside Director | Number of shares to be issued 511,500 | Number of shares to be issued 222,500 | |
| Status of | | | Number of holders 2 Number of holders | | |
| share | | | Number of share acquisition rights 0 | Number of share acquisition rights 0 | |
| acquisition | member) | | Number of shares to be issued 0 | Number of shares to be issued 0 | |
| rights held by officers | Ź | | Number of holders 0 | Number of holders 0 | |
| | Director (Auc | lit and | Number of share acquisition rights 0 | Number of share acquisition rights 0 | |
| | Supervisory (| | Number of shares to be issued 0 | Number of shares to be issued 0 | |
| | member) | | Number of holders 0 | Number of holders 0 | |

(Notes) 1. The conditions for the exercise of share acquisition rights are as follows.

- (1) The holders of share acquisition rights must be either Directors or employees of the Company or its subsidiaries at the time rights are exercised.
- (2) The holders of share acquisition rights may only exercise rights when the Company's shares are listed on the securities exchanges in Japan.
- (3) Share acquisition rights may not be exercised in case of an event that the Company needs to acquire shares for reasons provided for in the issuance guidelines for share acquisition rights. This does not apply when acknowledged otherwise by a meeting of the Company's Board of Directors.
- (4) When a holder of share acquisition rights dies, his/her rights may not be inherited.
- (5) Any fraction of a share acquisition right smaller than one may not be exercised.
- (6) Other conditions concerning the exercise of share acquisition rights shall be governed by agreements on the allotment of share acquisition rights entered into separately between the Company and the holders of share acquisition rights.
- 2. The conditions for the exercise of share acquisition rights are as follows.
 - (1) The holders of share acquisition rights must be either Statutory Auditors or Directors of the Company or its subsidiaries at the time rights are exercised.
 - (2) The holders of share acquisition rights may only exercise rights when the Company's shares are listed on the securities exchanges in Japan.
- (3) Share acquisition rights may not be exercised in case of an event that the Company needs to acquire shares for reasons provided for in the issuance guidelines for share acquisition rights. This does not apply when acknowledged otherwise by a meeting of the Company's Board of Directors.
- (4) When a holder of share acquisition rights dies, his/her rights may not be inherited.
- (5) Any fraction of a share acquisition right smaller than one may not be exercised.
- (6) Other conditions concerning the exercise of share acquisition rights shall be governed by agreements on the allotment of share acquisition rights entered into separately between the Company and the holders of share acquisition rights.
- 3. The Company split its common shares by 100 for 1, effective September 13, 2012, by 5 for 1, effective June 1, 2013, and by 3 for 1, effective October 1, 2013. Consequently, the number of shares to be issued upon exercise of share acquisition rights for the 1st, 4th and 5th series as of the end of the current fiscal year shall be 1,500 shares. The "Class and number of shares to be issued upon exercise of share acquisition rights" and "Value of property to be contributed upon exercise of share acquisition rights" in the above table are adjusted figures.
- 4. The conditions for the exercise of share acquisition rights are as follows.
- (1) The holders of share acquisition rights may exercise share acquisition rights only when the amount of EBITDA (the amount equivalent to the sum of income before income taxes indicated on statements of income and depreciation, amortization of goodwill, and interest expenses paid on loans and bonds indicated on statements of cash flows. When preparing consolidated financial statements, EBITDA is the amount equivalent to the sum of income before income taxes indicated on consolidated statements of income and depreciation, amortization of goodwill, and interest expenses paid on loans and bonds indicated on consolidated statements of cash flows.) calculated in annual securities reports for one of the fiscal years between that ended September 30, 2015 and that ending September 30, 2019

submitted by the Company in accordance with the Financial Instruments and Exchange Act exceeds 50.0 billion yen even once. When, for example, the application of International Financial Reporting Standards results in important changes being made to matters that should be referenced, indices that should be referenced will be provided for separately at meetings of the Board of Directors. However, no share acquisition rights may be exercised when the EBITDA for one of the fiscal years between that ended September 30, 2015 and that ending September 30, 2019 is below 10.0 billion yen.

- (2) The holders of share acquisition rights must be Directors, Statutory Auditors, or employees of the Company or the Company's subsidiaries and associates at the time rights are exercised. This does not apply in cases of resignation due to term expiration, mandatory retirement, or when a justifiable reason is acknowledged at a meeting of the Board of Directors.
- (3) Share acquisition rights may not be exercised by inheritors of share acquisition rights.
- (4) Share acquisition rights may not be exercised when doing so would result in the total number of the Company's issued shares exceeding the number of authorized shares at the time rights are exercised.
- (5) Any fraction of a share acquisition right smaller than one may not be exercised.
- 5. Since EBITDA in the current fiscal year fell below 10.0 billion yen, 6th series share acquisition rights are expected to lapse.
- (2) Share acquisition rights delivered as consideration for performance of duties to employees, etc. of the Company during the current fiscal year

No items to report.

(3) Other important matters regarding share acquisition rights

No items to report.

4. Company Officers

(1) Directors

(As of September 30, 2018)

| Position | Name | Areas of responsibility in the Company, and important concurrent positions | |
|--|---------------------|---|--|
| President and CEO | Naruatsu Baba | President, Kuma Foundation | |
| Director | Masahiko Tsuchiya | General Manager of Internal Audit Office | |
| Director | Jun Hasebe | General Manager of Corporate Division | |
| Director | Ryosuke Ishiwatari | General Manager of Human Resources Division | |
| Director | Kazunori Morisaki | General Manager of Entertainment Division | |
| Director | Kenta Sugai | General Manager of Creative Division | |
| Director | Shinsuke Ishiwatari | Partnered attorney, VASCO DA GAMA OFFICES President and CEO, Minnano Wedding Co., Ltd. | |
| Director | Koji Yanagisawa | Executive Vice President and CFO, START TODAY CO., LTD. | |
| Director | Dai Tamesue | Representative Director, SAMURAI CO., LTD. President, Athlete Society Director, Xiborg Co., Ltd. | |
| Director (Audit and Supervisory Committee member, full-time) | Tetsuzo Hasegawa | | |
| Director (Audit and Supervisory Committee member) | Ryogo Tsukioka | Director, Tsukioka CPA Office | |
| Director (Audit and Supervisory Committee member) | Koichiro Iida | Partnered attorney, Mori Hamada & Matsumoto Auditor, Minnano Wedding Co., Ltd. Director (Audit and Supervisory Committee member), HEROZ, Inc. | |

- (Notes) 1. Directors Koji Yanagisawa and Dai Tamesue, and Directors (Audit and Supervisory Committee members) Tetsuzo Hasegawa, Ryogo Tsukioka and Koichiro Iida are Outside Directors.
 - 2. Director (Audit and Supervisory Committee member) Tetsuzo Hasegawa worked for many years in the securities industry and has extensive experience as a director and statutory auditor at other companies.
 - 3. Director (Audit and Supervisory Committee member) Ryogo Tsukioka is a certified public accountant and certified tax accountant and has a thorough knowledge of finance and accounting.
 - 4. Director (Audit and Supervisory Committee member) Koichiro Iida is a certified attorney with thorough knowledge of legal matters.
 - 5. The Company has appointed the full-time Audit and Supervisory Committee member to enhance the efficacy of information collection and audits, and strengthen audit and supervision functions.
 - 6. The Company has designated Directors Koji Yanagisawa and Dai Tamesue, and Director (Audit and Supervisory Committee member) Tetsuzo Hasegawa as independent directors stipulated by the Tokyo Stock Exchange, and has registered them as such at the Exchange.
 - 7. Director Shinsuke Ishiwatari served concurrently as President and CEO of Minnano Wedding Co., Ltd., but he retired from his position on October 1, 2018.
 - 8. Director (Audit and Supervisory Committee member) Koichiro Iida served concurrently as Auditor of Minnano Wedding Co., Ltd., but he retired from his position on October 1, 2018.

(2) Summary of agreements limiting liability

Pursuant to Article 427, paragraph 1 of the Companies Act, the Company concludes an agreement with Director Shinsuke Ishiwatari and each Outside Director to limit their liability for damages as stipulated in Article 423, paragraph 1 of the said act.

The limit of liabilities for damages under the relevant agreement is the amounts set forth in laws and regulations. The limitation of liability specified in these agreements is limited to times when the Directors are without knowledge and not grossly negligent in performing the duties as Director that cause liability.

(3) Amount of remuneration to Directors

| Classification | Number of payees | Amount of remuneration (million yen) | |
|--|------------------|--------------------------------------|--|
| Director (excluding Audit and Supervisory Committee member) (Outside Director) | 10 (2) | 227 (10) | |
| Director (Audit and Supervisory Committee member) (Outside Director) | 3 (3) | 25 (25) | |
| Total (Outside Director) | 13 (5) | 252 (35) | |

- (Notes) 1. The above includes one Director who retired from office in the fiscal year under review.
 - 2. Figures shown in total columns represent the number of persons actually paid.
 - 3. It was resolved at the 7th Ordinary General Meeting of Shareholders, held on December 18, 2015, that the maximum amount of remuneration to be paid to Directors (excluding Audit and Supervisory Committee members) and to Directors (Audit and Supervisory Committee members) in total per year shall not exceed 300 million yen (including the amount of no more than 20 million yen annually for Outside Directors) and 30 million yen, respectively. The amount of remuneration for Directors (excluding Directors who are Audit and Supervisory Committee members) does not include the portion for salaries paid to those Directors who also serve as employees.

(4) Outside officers

1) Relationships between the Company and organizations where outside officers hold important concurrent positions

The status of important concurrent positions of outside officers are as specified in "(1) Directors" on page 15. In addition, there is no special relationship between the Company and relevant organizations where outside officers hold concurrent positions.

2) Main activities for the current fiscal year

| Classification Name | | Main activities | | |
|---|------------------|---|--|--|
| Director | Koji Yanagisawa | Attended 16 of the 17 meetings of the Board of Directors held in the current fiscal year. Provided advice and recommendations from an independent and objective standpoint to ensure the adequacy and appropriateness of decision-making by the management, based on his considerable experience and broad expertise as a corporate manager. | | |
| Director | Dai Tamesue | Attended all 17 meetings of the Board of Directors held in the current fiscal year. Provided advice and recommendations from an independent and objective standpoint to ensure the adequacy and appropriateness of decision-making by the management, based on his considerable experience and broad expertise gained through social and educational activities, especially his activities as an athlete. | | |
| Director (Audit and Supervisory Committee member) | Tetsuzo Hasegawa | Attended all 17 meetings of the Board of Directors held in the current fiscal year. In addition, attended all 14 meetings of the Audit and Supervisory Committee. Also attended major internal meetings as a full-time Audit and Supervisory Committee member. Made remarks concerning corporate governance and compliance from his experience as an officer at listed companies. | | |
| Director (Audit and Supervisory Committee member) | Ryogo Tsukioka | Attended all 17 meetings of the Board of Directors held in the current fiscal year. In addition, attended all 14 meetings of the Audit and Supervisory Committee. Made remarks concerning accounting, finance, and taxes pertaining to the Company from an expert perspective primarily as a certified public accountant and tax accountant. | | |
| Director (Audit and Supervisory Committee member) | Koichiro Iida | Attended all 17 meetings of the Board of Directors held in the current fiscal year. In addition, attended all 14 meetings of the Audit and Supervisory Committee. Made remarks concerning legal matters pertaining to the Company, corporate governance, and compliance from an expert perspective primarily as an attorney. | | |

5. Financial Auditor

(1) Financial auditor's name

Deloitte Touche Tohmatsu LLC

(2) Financial auditor's compensation, etc. for the current fiscal year

| | Amount (million yen) |
|---|----------------------|
| Financial auditor's compensation, etc. for the current fiscal year (Note) | 27 |
| Total money and other economic benefits to be paid to the financial auditor by the Company and its subsidiaries | 27 |

- (Notes) 1. The audit contract between the Company and financial auditor does not clearly distinguish between compensation paid for the audit conducted in accordance with the Companies Act and compensation paid for the audit conducted in accordance with Financial Instruments and Exchange Act. It is practically impossible to make such a distinction. Accordingly, the amount above is the aggregate amount.
 - 2. The Audit and Supervisory Committee, based upon the Practical Guidelines for Cooperation with Financial Auditors released by the Japan Audit & Supervisory Board Members Association, and having obtained necessary materials and having received reports from Directors, accounting-related departments, and the financial auditor regarding auditing performance in the previous fiscal year, conducts confirmation of auditing time and staff allocation plans concerning the auditing plans of the financial auditor, the status of execution of duties by the financial auditor, the grounds for calculation of compensation estimates and other matters, and having investigated these, gives consent to compensation, etc. for the financial auditor in accordance with Article 399, paragraph 1 of the Companies Act.
- (3) Policy regarding determination of termination or nonrenewal of appointment of financial auditor

In the event that there is an obstacle to the execution of duties by the financial auditor, or when otherwise deeming the action necessary, the Audit and Supervisory Committee will determine the content of an agenda to be proposed to the General Meeting of Shareholders concerning the termination or nonrenewal of appointment of the financial auditor. In addition, when the matters prescribed in the items in Article 340, paragraph 1 of the Companies Act are applicable to the financial auditor, the Audit and Supervisory Committee will terminate the financial auditor by a unanimous consent of the Audit and Supervisory Committee members.

(4) Summary of agreements limiting liability

Pursuant to Article 427, paragraph 1 of the Companies Act, the Company has established provisions of the Articles of Incorporation allowing the conclusion of an agreement to limit the liability for damages as stipulated in Article 423, paragraph 1 of the said act. However, the Company has not concluded an agreement limiting liability with the financial auditor.

6. Overview of the Systems to Ensure that Business is Conducted Properly and Operating Status of Relevant System

In accordance with the Companies Act and Regulation for Enforcement of the Companies Act, the Company has established basic policy for the improvement of internal control system, as basic policy for the improvement of systems to ensure that business is conducted properly including the below.

- (1) Systems to ensure that the performance of duties by Directors and employees conforms to laws and regulations and the Articles of Incorporation
 - 1) Directors and employees of the Company will perform their duties with awareness of compliance and in accordance with laws and regulations, the Articles of Incorporation, internal regulations, etc.
- 2) The Company will cooperate with attorneys, the police, etc. against anti-social forces that threaten the order and safety of civil society, and will respond to these in an organized manner with a resolute attitude.
- 3) In order to satisfy legality according to laws and regulations and validity according to management judgment, the Board of Directors will perform supervision of decisions in executing business and supervision of the duties of Directors.
- 4) The Audit and Supervisory Committee will exercise the authority stipulated by law and regulations and will audit the performance of duties by Directors.

- 5) The Company will establish contact desks for consultation on corporate ethics and for internal whistle-blowing, and will construct mechanisms for the early detection and the correction of actual or possible violations of laws and regulations, the Articles of Incorporation, and internal regulations, etc. (hereafter referred to as "public whistle-blowing system").
- 6) Violations of laws and regulations by Directors or employees will be subject to punishment by a disciplinary panel, in accordance with the rules of employment, etc.
- 7) The Company will establish administrative authority, will clarify responsibilities and authority, and will establish systems for execution in each department.
- 8) The Company will prepare and operate various approval systems, internal regulations, manuals, etc., and will make these known.
- 9) The Company will establish a manager responsible for personal information management, and will construct and operate personal information protection systems centered on the said manager. The Company will also establish a secretariat under the direction of the said manager, and will strive to continuously improve the proper protection of personal information.
- (2) Matters related to the preservation and management of information concerning the performance of duties by Directors
 - The Company will establish document management regulations and, following the provisions of the relevant regulations, etc., will appropriately preserve and manage important documents (including electromagnetic recordings) that contain information concerning the performance of duties by Directors, such as the minutes of important meetings.
- 2) The Company will establish information management regulations and will protect and manage information assets.
- (3) Regulations concerning management of risk of loss and other systems
 - 1) Directors will ascertain the various risks that accompany the business of the Group as a whole, and, with recognition of the importance of performing risk management in an integrated manner, will strive to ascertain, evaluate, and manage these risks.
- 2) The Company will prepare for unforeseeable events such as disasters, accidents, and system failures, and will formulate business continuity plans.
- (4) Systems to ensure that the duties of Directors are performed efficiently
 - 1) The Board of Directors will operate in accordance with the Articles of Incorporation and the Regulations for the Board of Directors, and will convene regularly every month or as required.
- 2) Directors will carry out close exchanges of ideas, and, by working to share information, will execute their work with efficiency, agility, and speed.
- 3) In order to ensure that the duties of Directors are performed efficiently, the Company will establish organizational regulations, regulations concerning the division of duties, and regulations concerning systems for approvals.
- (5) Systems to ensure that business is conducted properly in the corporate group consisting of the Company and subsidiaries
 - 1) The Company will strive to construct compliance systems for the Group as a whole, based on its management philosophy.
- 2) The Company will perform necessary management in accordance with conditions in each subsidiary and based on Regulations for the Management of Subsidiaries and Affiliates. The Company will also mandate regular reporting on each subsidiary's sales performance, financial condition, and other important information.

- 3) The Company will regularly review the institutional design and business execution systems of subsidiaries, taking into account their business, scale, and positioning within the Group, and will perform supervision to ensure the construction of systems by which business is performed efficiently.
- 4) The Company will audit the business of each subsidiary as necessary.
- (6) Matters concerning relevant employees when the Audit and Supervisory Committee has requested the assignment of employees to assist in the duties of Audit and Supervisory Committee members
- 1) The Audit and Supervisory Committee may ask the Board of Directors to assign employees that will follow the orders and instructions of the Audit and Supervisory Committee (hereafter referred to as "assistants to the Audit and Supervisory Committee").
- 2) Personnel transfers, personal evaluations, and disciplinary actions involving an assistant to the Audit and Supervisory Committee require the prior consent of the Audit and Supervisory Committee.
- 3) When receiving direction from the Audit and Supervisory Committee concerning their work, assistants to the Audit and Supervisory Committee will prepare a system for following the orders and instructions exclusively.
- (7) Systems for reporting to the Audit and Supervisory Committee by Directors and employees of the Company and subsidiaries
- 1) The Directors and employees of the Company and subsidiaries will report to the Audit and Supervisory Committee without delay concerning legal matters, as well as matters that may have significant effects on the Company, matters resolved in important conference bodies, the status of public whistle-blowing systems and internal audits, etc.
- 2) At the request of the Audit and Supervisory Committee, the Directors and employees of the Company and subsidiaries will report promptly on the status of business execution, etc.
- 3) The Company will prohibit disadvantageous treatment of Directors and employees of the Company and subsidiaries for reason of having engaged in reporting to the Audit and Supervisory Committee in accordance with the previous two paragraphs, and will make the fact of this matter thoroughly known to the Directors and employees of the Company and subsidiaries.
- (8) Policies concerning procedures for the handling of expenses or debts arising from the performance of the duties of the Audit and Supervisory Committee members, and advance payment or reimbursement of expenses
 - When Audit and Supervisory Committee members have requested advance payment of expenses necessary for the performance of their duties, the Company will promptly handle the expenses or debts.
- (9) Other systems to ensure that audits by the Audit and Supervisory Committee are carried out effectively
- 1) The Audit and Supervisory Committee will regularly engage in exchanges of opinion with the Representative Director. The Audit and Supervisory Committee will also conduct hearings with Directors and important employees of the Company as necessary.
- 2) In addition to the Board of Directors meetings, the Audit and Supervisory Committee will attend management meetings and other important meetings as necessary.
- 3) The Audit and Supervisory Committee will engage in exchanges of opinion with an auditing firm as necessary.
- 4) The Audit and Supervisory Committee may independently obtain the aid of attorneys, certified public accountants, and other experts as necessary.
- 5) The Audit and Supervisory Committee will regularly engage in exchanges of opinion with the General Manager of the Internal Audit Office and work to strengthen cooperation.

An overview of the operating status of systems to ensure that the Company's business is conducted properly during the current fiscal year is as follows.

(1) Internal control systems overall

Through operational audits and internal control audits by the Internal Audit Office, the Company performs maintenance, evaluates operating status, and implements improvements with regard to internal control systems overall.

Under the above system, the Company also performs "Effectiveness Evaluation of Internal Controls for Financial Reporting," in accordance with the Financial Instruments and Exchange Act. During the current fiscal year, no significant deficiencies or defects calling for disclosure were detected.

(2) Compliance

In order to inspect and strengthen legal compliance systems, the Company has established a department responsible for the promotion of compliance, in accordance with the Company's "Basic Policies on Compliance" and "Compliance Regulations." The Company is also strengthening its initiatives by establishing a Compliance Information Desk with the aim of preventing acts that violate compliance, and, in the event that such an act occurs, conducting prompt assessment of the facts and responding appropriately.

(3) Risk management

The Company has established the "Risk Countermeasure Committee" headed by the Representative Director as Chairman for the purpose of conducting integrated prevention of diverse risks involving the Group, and, in the event that such a risk materializes, conducting prompt and apt response.

(4) Business management of subsidiaries

With regard to the business management of subsidiaries, the Corporate Planning Division of the Company performs preparation and supervision of business management systems, has established "Regulations for the Management of Subsidiaries and Affiliates" and the "Table of Common Administrative Authority to the Subsidiaries," and is preparing a system to receive prior approvals and reports from subsidiaries. The Company also receives monthly reports from subsidiaries on financial and other status, and reports these as appropriate to the Board of Directors of the Company.

(5) Performance of duties by Directors

In accordance with the Regulations for the Board of Directors, the Company convenes Board of Directors meetings once per month in principle, and, in addition to conducting resolutions on matters prescribed by law and regulations or the Articles of Incorporation or matters of business significance, performs supervision of the performance of duties by Directors. The Company also elects Outside Directors and is strengthening functions for supervision by the Board of Directors of the performance of duties by Directors of the Company.

In the current fiscal year, the Board of Directors convened 17 times.

(6) Audit and Supervisory Committee

Through attendance by the Audit and Supervisory Committee members in meetings of the Board of Directors, attendance by the full-time Audit and Supervisory Committee member in management meetings and other important meetings, and interview the Directors and important employees, the Audit and Supervisory Committee performs checks of the Company's maintenance and operating status of internal control, and provides counsel for the purpose of more sound management systems and efficient operation.

The Audit and Supervisory Committee also conducts appropriate exchanges of information with the financial auditor and the Internal Audit Office and other organizations involved in internal control, maintaining cooperation and ensuring the effectiveness of audits.

7. Basic Policy on Control of Stock Company

As of the present, the Company has not expressly established related basic policies or anti-takeover measures. At the same time, the Company believes that there is a need for appropriate response to large-volume stock acquisitions that do not contribute to the corporate value of the Group or to the common interest of shareholders, and will give serious consideration to the matter while carefully watching social trends and the preparation of legal systems.

8. Policy on Determination of Dividends from Surplus and Others

With regard to the earnings distribution, the basic policy of the Company is to continue to pay dividend, making a dividend payout ratio of 30% as the guideline consolidated dividend payout ratio, while also securing the internal reserves necessary for future business expansion and the strengthening of the Company's business structure.

In accordance with the above, and taking into account performance during the current fiscal year and factors including the internal reserves necessary for future business expansion and the strengthening of the Company's business structure, the Company plans to pay an ordinary dividend of 12 year per share for the current fiscal year. In addition, by

| adding a commemorative dividend of 5 yen in celebration of the 10th anniversary of the Company's establishment to the said dividend, the year-end dividend will be 17 yen. |
|--|
| ~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~ |
| (Note) Monetary amounts and number of shares in this Business Report are shown rounded down to the nearest unit. |

Consolidated Financial Statements (October 1, 2017 to September 30, 2018)

Consolidated Balance Sheet

(As of September 30, 2018)

(million yen)

| Assets | | Liabilities | (million yen) |
|---|--------|---|---------------|
| Current assets | 68,133 | Current liabilities | 6,096 |
| Cash and deposits | 60,400 | Accounts payable - trade | 36 |
| Accounts receivable - trade | 5,858 | Accounts payable - other | 4,282 |
| Merchandise | 157 | Accrued expenses | 222 |
| Work in process | 226 | Income taxes payable | 463 |
| Supplies | 3 | Accrued consumption taxes | 139 |
| Advance payments - other | 319 | Advances received | 798 |
| Prepaid expenses | 405 | Deposits received | 136 |
| Deferred tax assets | 340 | Other | 16 |
| Other | 447 | Non-current liabilities | 522 |
| Allowance for doubtful accounts | (26) | Asset retirement obligations | 515 |
| Non-current assets | 9,110 | Other | 6 |
| Property, plant and equipment | 1,882 | Total liabilities | 6,619 |
| Buildings and structures | 1,558 | 3 | |
| Tools, furniture and fixtures | 175 | Net assets | |
| Land | 149 | Shareholders' equity 7 | |
| Intangible assets | 331 | Capital stock | 6,491 |
| Goodwill | 296 | Capital surplus | 6,250 |
| Software | 34 | Retained earnings | 62,473 |
| Investments and other assets | 6,896 | Treasury shares | (4,644) |
| Investment securities | 3,344 | | |
| Shares of subsidiaries and associates | 83 | Accumulated other comprehensive income | 53 |
| Investments in capital of subsidiaries and associates | 1,315 | Valuation difference on available-for- sale securities | 53 |
| Lease and guarantee deposits | 1,440 | | |
| Deferred tax assets | 704 | | |
| Other | 12 | | |
| Allowance for doubtful accounts | (4) | Total net assets | 70,625 |
| Total assets | 77,244 | Total liabilities and net assets | 77,244 |

Consolidated Statement of Income (October 1, 2017 to September 30, 2018)

(million yen)

| Description | Ame | ount |
|--|-------|--------|
| Net sales | | 45,776 |
| Cost of sales | | 28,357 |
| Gross profit | | 17,418 |
| Selling, general and administrative expenses | | 10,465 |
| Operating profit | | 6,952 |
| Non-operating income | | |
| Interest income | 17 | |
| Interest on securities | 19 | |
| Foreign exchange gains | 43 | |
| Gain on sales of investment securities | 918 | |
| Miscellaneous income | 114 | 1,112 |
| Non-operating expenses | | |
| Loss on valuation of investment securities | 1,669 | |
| Miscellaneous loss | 297 | 1,967 |
| Ordinary profit | | 6,097 |
| Extraordinary income | | |
| Gain on sales of shares of subsidiaries and associates | 100 | 100 |
| Extraordinary losses | | |
| Loss on valuation of shares of subsidiaries and associates | 349 | 349 |
| Profit before income taxes | | 5,849 |
| Income taxes - current | 2,161 | |
| Income taxes - deferred | (504) | 1,656 |
| Profit | | 4,192 |
| Profit attributable to owners of parent | | 4,192 |

Consolidated Statement of Changes in Equity (October 1, 2017 to September 30, 2018)

(million yen)

| | Shareholders' equity | | | | |
|---|----------------------|-----------------|-------------------|-----------------|---------------------------------|
| | Capital stock | Capital surplus | Retained earnings | Treasury shares | Total share- holders' equity |
| Balance at beginning of current period | 6,433 | 6,192 | 60,835 | (4,643) | 68,816 |
| Changes of items during period | | | | | |
| Issuance of new shares - exercise of share acquisition rights | 58 | 58 | | | 117 |
| Dividends of surplus | | | (2,639) | | (2,639) |
| Purchase of treasury shares | | | | (0) | (0) |
| Change of scope of consolidation | | | 84 | | 84 |
| Profit attributable to owners of parent | | | 4,192 | | 4,192 |
| Net changes of items other than shareholders' equity | | | | | |
| Total changes of items during period | 58 | 58 | 1,637 | (0) | 1,754 |
| Balance at end of current period | 6,491 | 6,250 | 62,473 | (4,644) | 70,571 |

| | Accumulated other comprehensive income | | | |
|---|--|--|--------------------------------|------------------|
| | Valuation difference on available-for-sale securities | Total accumulated other comprehensive income | Share acquisition rights | Total net assets |
| Balance at beginning of current period | 475 | 475 | 0 | 69,293 |
| Changes of items during period | | | | |
| Issuance of new shares - exercise of share acquisition rights | | | | 117 |
| Dividends of surplus | | | | (2,639) |
| Purchase of treasury shares | | | | (0) |
| Change of scope of consolidation | | | | 84 |
| Profit attributable to owners of parent | | | | 4,192 |
| Net changes of items other than shareholders' equity | (422) | (422) | (0) | (422) |
| Total changes of items during period | (422) | (422) | (0) | 1,331 |
| Balance at end of current period | 53 | 53 | _ | 70,625 |

Notes to Consolidated Financial Statements

Notes on Significant Basic Matters for the Preparation of Consolidated Financial Statements

- 1. Scope of consolidation
- (1) Number of consolidated subsidiaries: 9

Names of consolidated subsidiaries:

Indigo Game Studios, Inc.

COLOPL NEXT, Inc.

RealStyle Co., Ltd.

Pvramid, Inc.

360Channel, Inc.

COLOPL NEXT No. 2 Fund Investment Partnership

COLOPL NEXT No. 4 Fund Investment Partnership

Eighting Co., Ltd.

Bizpl, Inc. (Previous corporate name: Social Info Inc.)

Bizpl, Inc. was newly included in the scope of consolidation from the current fiscal year due to its increase in materiality.

(2) Number of unconsolidated subsidiaries: 6

Names of unconsolidated subsidiaries:

Kuma's Musical Band Inc. and five other companies

Unconsolidated subsidiaries are small in size, and their total assets, net sales, profit or loss attributable to owners of parent (amount corresponding to the Company's equity position), retained earnings (amount corresponding to the Company's equity position) and other indicators have immaterial effect on the Company's consolidated financial statements. In addition, they are not material as a whole. Therefore, they are not included in the scope of consolidation.

- 2. Application of equity method
- (1) Associates accounted for by the equity method

No items to report.

(2) Unconsolidated subsidiaries or associates not accounted for by the equity method

Number of companies not accounted for by the equity method: 7

Names of companies not accounted for by the equity method:

Kuma's Musical Band Inc. and six other companies

These seven companies are excluded from the scope of the equity method since such exclusion has immaterial effect on the Company's consolidated financial statements in terms of profit or loss attributable to owners of parent (amount corresponding to the Company's equity position), retained earnings (amount corresponding to the Company's equity position) and other indicators, and they are not material as a whole.

3. Fiscal year-end of consolidated subsidiaries

The fiscal year-end dates of all consolidated subsidiaries coincide with the consolidated balance sheet date.

- 4. Accounting policies
- (1) Standards and methods for valuation of significant assets
 - 1) Securities

Shares of subsidiaries and associates, and investments in capital of subsidiaries and associates Stated at cost using the moving-average method

Available-for-sale securities

With market quotations

Stated based on the market price, etc. on the balance sheet date

(Unrealized gains and losses are excluded from income and reported in a separate component of net assets.

The cost of sales is calculated using the moving-average method.)

Without market quotations

Stated at cost using the moving-average method

2) Inventories

Merchandise

Stated at cost using the moving-average method (determined based on the method of writing down book value in accordance with decreased profitability of assets).

Work in process

Stated at cost determined by the identified cost method (determined based on the method of writing down book value in accordance with decreased profitability of assets).

Supplies

Mainly stated at cost determined by the last cost method (determined based on the method of writing down book value in accordance with decreased profitability of assets).

(2) Depreciation & amortization method for significant depreciable assets

1) Property, plant and equipment

The declining-balance method is applied.

However, facilities attached to buildings and structures acquired on or after April 1, 2016, and buildings (excluding facilities attached to buildings) are computed using the straight-line method.

The main economic useful lives are as follows:

Buildings and structures 2 to 39 years
Tools, furniture and fixtures 2 to 20 years

2) Intangible assets (excluding goodwill)

The straight-line method is applied.

Software for provision of services using the web 3 years (Useful lives as internally determined)

Other 5 years

(3) Standards for recognition of significant reserves

Allowance for doubtful accounts

For loss caused by uncollectible debt, an estimated amount of irrecoverable debt is provided as an allowance for doubtful accounts based on the historical write-off rate for ordinary receivables, and based on the recoverability of individual cases for specified receivables such as debt with a possibility of default.

(4) Method and period for amortization of goodwill

Goodwill is amortized by the straight-line method over three years.

(5) Other significant matters for the preparation of consolidated financial statements

Accounting for consumption taxes

The tax-exclusion method is applied for consumption tax and local consumption tax.

Notes on Change in Accounting Policy

Application of the Practical Solution on Transactions Granting Employees and Others Share Acquisition Rights That Involve Considerations with Vesting Conditions and the relevant Guidance

Effective from April 1, 2018, the Group has applied the "Practical Solution on Transactions Granting Employees and Others Share Acquisition Rights That Involve Considerations with Vesting Conditions" (ASBJ PITF No. 36, January 12, 2018) (the "ASBJ PITF No. 36") and the relevant Guidance, and transactions granting employees and others share acquisition rights that involve considerations with vesting conditions have been accounted for in accordance with the "Accounting Standard for Share-based Payment" (ASBJ Statement No. 8, December 27, 2005) and other standards.

However, as ASBJ PITF No. 36 is applied in accordance with the transitional treatment stipulated in paragraph 10 (3) of ASBJ PITF No. 36, previously adopted accounting treatment continues to be applied for transactions that granted employees and others share acquisition rights that involve considerations with vesting conditions prior to the date of application of ASBJ PITF No. 36.

Notes on Change in Presentation

Consolidated statement of income

"Gain on sales of investment securities," which was included in "Miscellaneous income" in the previous fiscal year, is presented separately in the current fiscal year because it now accounts for more than 10 percent of the non-operating income.

"Gain on sales of investment securities" for the previous fiscal year was 7 million yen.

Notes to Consolidated Balance Sheet

(1) Assets offered as collateral, etc.

Lease and guarantee deposits

473 million yen

(Note) The above assets are held in trust in accordance with the Act on Settlement of Funds.

(2) Accumulated depreciation of property, plant and equipment

| Buildings and structure | 364 million yen |
|-------------------------------|-----------------|
| Tools, furniture and fixtures | 330 million yen |
| Total | 695 million yen |

(3) Contingent liabilities

An action for patent infringement was brought against the Company as of December 22, 2017, and the Company read the content of the complaint on January 9, 2018.

1) Cause of action and circumstances leading to the action brought to the court

In September 2016, Nintendo Co., Ltd. ("Nintendo") pointed out that the Company's game infringed a patent held by Nintendo. Since then, the Company has spent time to explain over more than one year, with sincerity and respect, that the Company does not violate the patent of Nintendo.

However, this could not result in acceptance of the Company's notion by Nintendo, and the action was brought to the court.

2) Party who brought the action

Name: Nintendo Co., Ltd.

Address: 11-1 Hokotate-cho, Kamitoba, Minami-ku, Kyoto

Representative: Shuntaro Furukawa, Representative Director and President

- 3) Content of the complaint
 - a. Content of the claim

Claim for damage based on patent infringement

Demand for an injunction against production, use, distribution via telecommunication lines, etc. of the Company's application "White Cat Project" based on patent infringement, and others.

b. Subject matter of suit and amount in controversy
Claim for damage: 4,400 million yen and delay damages
Application subject to the injunction demand: White Cat Project

4) Future outlook

The Company is confident that there is no fact that its game infringes Nintendo's patent, and plans to claim the validity of its notion.

Notes to Consolidated Statement of Changes in Equity

(1) Type and total number of issued shares

(Unit: shares)

| Type of shares | Number of shares as of October 1, 2017 | Increase | Decrease | Number of shares as of September 30, 2018 |
|----------------|---|-----------|----------|--|
| Common shares | 127,457,000 | 1,425,000 | _ | 128,882,000 |

(Major cause for the change)

Increase due to exercise of share acquisition rights

1,425,000 shares

(2) Type and number of treasury shares

(Unit: shares)

| Type of shares | Number of shares as of October 1, 2017 | Increase | Decrease | Number of shares as of September 30, 2018 |
|----------------|---|----------|----------|--|
| Common shares | 1,777,109 | 580 | _ | 1,777,689 |

(Major cause for the change)

Increase due to purchase of shares less than one unit

580 shares

(3) Dividends of surplus

1) Dividends paid

| Resolution | Type of shares | Source of dividend | Total dividends (million yen) | Dividend per share (yen) | Record date | Effective date |
|---|----------------|--------------------|-------------------------------|--------------------------|--------------------|-------------------|
| Ordinary General Meeting of Shareholders on December 22, 2017 | Common shares | Retained earnings | 2,639 | 21.00 | September 30, 2017 | December 25, 2017 |

 Dividends whose record date is during the current fiscal year but whose effective date is after the end of the current fiscal year

To be placed on the agenda of the Ordinary General Meeting of Shareholders on December 21, 2018, as follows:

| Resolution | Type of shares | Source of dividend | Total dividends (million yen) | Dividend per share (yen) | Record date | Effective date | |
|---|----------------|--------------------|-------------------------------|--------------------------|--------------------|----------------------|--|
| Ordinary General Meeting of Shareholders on December 21, 2018 | Common shares | Retained earnings | 2,160 | 17.00 | September 30, 2018 | December 25, 2018 | |

(Note) The year-end dividend for the fiscal year ended September 30, 2018 of 17.00 yen includes a commemorative dividend of 5.00 yen.

(4) Type and number of shares to be issued upon the exercise of the share acquisition rights as of the balance sheet date (excluding share acquisition rights for which the first day of the exercise period has not yet arrived)

Common shares 1,290,000 shares

Notes on Financial Instruments

- (1) Matters relating to status of financial instruments
 - 1) Policy for handling financial instruments

The Group principally covers its financial needs with internally generated funds. Funds are mainly managed through short-term deposits, etc.

2) Details of financial instruments and associated risks

Accounts receivable - trade, which are operating receivables, are exposed to credit risks of customers. Investment securities mainly consist of shares, bonds, government bonds, etc., each of which are exposed to the issuer's credit risk, the risk of interest rate fluctuations and the risk of market price fluctuations.

Shares of subsidiaries and associates, and investments in capital of subsidiaries and associates are not exposed to the risk of market price fluctuations, since these securities are not measured at fair value.

Accounts payable - other and income taxes payable, which are operating payables, mostly become due for settlement or payment within one year.

Monetary receivables and payables denominated in foreign currencies and securities denominated in foreign currencies are exposed to the risk of foreign exchange rate fluctuations.

- 3) Management system for risks associated with financial instruments
- a. Management of credit risk (such as risk associated with nonfulfillment of contracts by business partners)
 For operating receivables, the Group has sales staff to periodically monitor the status of major business partners and manage due dates and balances for each business partner in accordance with internal regulations and other rules, while striving to quickly notice and mitigate any concerns on the collection of claims that might be caused by a business partner's deteriorated financial conditions, etc.
- b. Management of market price fluctuation risk

 The Group strives to periodically obtain fair values and other information to mitigate risks.
- c. Management of foreign currency risk (fluctuation risk from foreign exchange)

 For monetary receivables and payables denominated in foreign currencies and securities denominated in foreign currencies, exchange fluctuations are monitored.
- 4) Supplementary explanation regarding fair values of financial instruments

 Fair values of financial instruments include theoretical values that are reasonably calculated. Because these calculations are based on certain assumptions, applying different assumptions may result in different fair values.

(2) Matters relating to fair values of financial instruments

Amounts on consolidated balance sheet, fair values, and differences between them are as follows. Financial instruments whose fair values are deemed to be extremely difficult to determine are not included in the following table (Refer to Note 3).

(million yen)

| | Amounts on consolidated balance sheet | Fair values | Differences |
|--|---------------------------------------|-------------|-------------|
| (1) Cash and deposits | 60,400 | 60,400 | _ |
| (2) Accounts receivable - trade | 5,858 | | |
| Allowance for doubtful accounts (Note 1) | (26) | | |
| Accounts receivable - trade, net | 5,832 | 5,832 | _ |
| (3) Investment securities | 120 | 120 | _ |
| Total assets | 66,353 | 66,353 | _ |
| (1) Accounts payable - other | 4,282 | 4,282 | _ |
| (2) Income taxes payable | 463 | 463 | _ |
| Total liabilities | 4,746 | 4,746 | _ |

(Notes) 1. Allowance for doubtful accounts on accounts receivable - trade has been deducted.

2. Methods of fair value measurement of financial instruments

Assets

(1) Cash and deposits, (2) Accounts receivable - trade

Because these are settled in a short period of time and their fair values approximate book values, the Group deems their book values to be the fair values.

(3) Investment securities

Fair values of bonds are assessed based on statistical data provided by the Japan Securities Dealers Association.

(1) Accounts payable - other, (2) Income taxes payable

Because these are settled in a short period of time and their fair values approximate book values, the Group deems their book values to be the fair values.

3. Financial instruments whose fair values are deemed to be extremely difficult to determine

(million yen)

| Classification | Amounts on consolidated balance sheet |
|---|---------------------------------------|
| Investment securities (Unlisted stocks) | 3,223 |
| Shares of subsidiaries and associates (Unlisted stocks) | 83 |
| Investments in capital of subsidiaries and associates | 1,315 |

Because these instruments have no market price and thus their fair values are deemed to be extremely difficult to determine, they are not subject to disclosure of fair values.

Notes on Per Share Information

(1) Net assets per share(2) Basic earnings per share33.08 yen

Notes on Significant Subsequent Events

No items to report.

Non-consolidated Financial Statements (October 1, 2017 to September 30, 2018)

Non-consolidated Balance Sheet

(As of September 30, 2018)

(million yen)

| | | | (IIIIIIIIIIIIIIIIII) | |
|--|---------|--|----------------------|--|
| Assets | | Liabilities | | |
| Current assets | 65,559 | Current liabilities | 5,342 | |
| Cash and deposits | 58,196 | Accounts payable - other | 4,108 | |
| Accounts receivable - trade | 5,637 | Accrued expenses | 158 | |
| Supplies | 3 | Income taxes payable | 316 | |
| Advance payments - other | 314 | Advances received | 656 | |
| Prepaid expenses | 346 | Deposits received | 87 | |
| Short-term loans receivable from subsidiaries and associates | 400 | Other | 15 | |
| Deferred tax assets | 164 | Non-current liabilities | 499 | |
| Other | 496 | Asset retirement obligations | 499 | |
| Allowance for doubtful accounts | (0) | | | |
| Non-current assets | 11,766 | Total liabilities | 5,842 | |
| Property, plant and equipment | 1,783 | Net assets | | |
| Buildings and structures | 1,492 | | | |
| Tools, furniture and fixtures | 142 | Shareholders' equity | 71,430 | |
| Land | 149 | Capital stock | 6,491 | |
| Intangible assets | 27 | Capital surplus | 6,488 | |
| Software | 27 | Legal capital surplus | 6,488 | |
| Investments and other assets | 9,955 | Retained earnings | 63,094 | |
| Investment securities | 1,381 | Other retained earnings | 63,094 | |
| Shares of subsidiaries and associates | 2,730 | Retained earnings brought forward | 63,094 | |
| Investments in capital of subsidiaries and associates | 3,555 | Treasury shares | (4,644) | |
| Long-term loans receivable from | 2.260 | Valuation and translation adjustments | 53 | |
| subsidiaries and associates | 2,368 | Valuation difference on available-for- | 53 | |
| Lease and guarantee deposits | 1,261 | sale securities | 53 | |
| Deferred tax assets | 684 | | | |
| Other | 51 | | | |
| Allowance for doubtful accounts | (2,078) | Total net assets | 71,483 | |
| Total assets | 77,326 | Total liabilities and net assets | 77,326 | |

Non-consolidated Statement of Income (October 1, 2017 to September 30, 2018)

(million yen)

| | | \ , |
|--|-------|--------|
| Description | Am | ount |
| Net sales | | 43,666 |
| Cost of sales | | 27,490 |
| Gross profit | | 16,176 |
| Selling, general and administrative expenses | | 8,726 |
| Operating profit | | 7,449 |
| Non-operating income | | |
| Interest income | 26 | |
| Interest on securities | 0 | |
| Foreign exchange gains | 28 | |
| Gain on sales of investment securities | 784 | |
| Miscellaneous income | 93 | 933 |
| Non-operating expenses | | |
| Loss on investments in partnership | 1,561 | |
| Loss on valuation of investment securities | 77 | |
| Miscellaneous loss | 322 | 1,961 |
| Ordinary profit | | 6,422 |
| Extraordinary income | | |
| Gain on sales of shares of subsidiaries and associates | 100 | |
| Reversal of allowance for doubtful accounts | 61 | 162 |
| Extraordinary losses | | |
| Loss on valuation of shares of subsidiaries and associates | 1,001 | 1,001 |
| Profit before income taxes | | 5,582 |
| Income taxes - current | 1,995 | |
| Income taxes - deferred | 440 | 2,436 |
| Profit | | 3,145 |

Non-consolidated Statement of Changes in Equity (October 1, 2017 to September 30, 2018)

(million yen)

| | | Shareholders' equity | | | | |
|---|---------------|--------------------------|--------------------------|--|-------------------------|----------|
| | | Capital surplus | | | Retained earnings | |
| | | | | Other retained earnings | | Treasury |
| | Capital stock | Legal capital surplus | Total capital surplus | Retained earnings brought forward | Total retained earnings | shares |
| Balance at beginning of current period | 6,433 | 6,429 | 6,429 | 62,776 | 62,776 | (4,643) |
| Changes of items during period | | | | | | |
| Issuance of new shares - exercise of share acquisition rights | 58 | 58 | 58 | | | |
| Dividends of surplus | | | | (2,639) | (2,639) | |
| Profit | | | | 3,145 | 3,145 | |
| Purchase of treasury shares | | | | | | (0) |
| Decrease by corporate division | | | | (188) | (188) | |
| Net changes of items other than shareholders' equity | | | | | | |
| Total changes of items during period | 58 | 58 | 58 | 317 | 317 | (0) |
| Balance at end of current period | 6,491 | 6,488 | 6,488 | 63,094 | 63,094 | (4,644) |

| | Shareholders' equity | | d translation ments | Share | |
|---|------------------------------------|---|---|-----------------------|---------------------|
| | Total share- holders' equity | Valuation difference on available-for- sale securities | Total valuation and translation adjustments | acquisition rights | Total net assets |
| Balance at beginning of current period | 70,995 | 475 | 475 | 0 | 71,471 |
| Changes of items during period | | | | | |
| Issuance of new shares - exercise of share acquisition rights | 117 | | | | 117 |
| Dividends of surplus | (2,639) | | | | (2,639) |
| Profit | 3,145 | | | | 3,145 |
| Purchase of treasury shares | (0) | | | | (0) |
| Decrease by corporate division | (188) | | | | (188) |
| Net changes of items other than shareholders' equity | | (421) | (421) | (0) | (422) |
| Total changes of items during period | 434 | (421) | (421) | (0) | 11 |
| Balance at end of current period | 71,430 | 53 | 53 | Ī | 71,483 |

Notes to Non-Consolidated Financial Statements

Notes on Significant Accounting Policies

(1) Standards and methods for valuation of securities

 Shares of subsidiaries and associates, bonds of subsidiaries and associates, and investments in capital of subsidiaries and associates

Stated at cost using the moving-average method

2) Available-for-sale securities

With market quotations

Stated based on the market price, etc. on the balance sheet date

(Unrealized gains and losses are excluded from income and reported in a separate component of net assets.

The cost of sales is calculated using the moving-average method.)

Without market quotations

Stated at cost using the moving-average method

(2) Standards and methods for valuation of inventories

Supplies

Mainly stated at cost determined by the last cost method (non-consolidated balance sheet amounts are determined based on the method of writing down book value in accordance with decreased profitability of assets).

(3) Depreciation & amortization method for non-current assets

1) Property, plant and equipment

The declining-balance method is applied.

However, facilities attached to buildings and structures acquired on or after April 1, 2016, and buildings (excluding facilities attached to buildings) are computed using the straight-line method.

The main economic useful lives are as follows:

Buildings and structures 3 to 39 years Tools, furniture and fixtures 2 to 15 years

2) Intangible assets

The straight-line method is applied.

Software for provision of services using the web 3 years (Useful lives as internally determined)

Other 5 years

(4) Standards for recognition of reserves

Allowance for doubtful accounts

For loss caused by uncollectible debt, an estimated amount of irrecoverable debt is provided as an allowance for doubtful accounts based on the historical write-off rate for ordinary receivables, and based on the recoverability of individual cases for specified receivables such as debt with a possibility of default.

(5) Other significant basic matters for the preparation of non-consolidated financial statements

Accounting for consumption taxes

The tax-exclusion method is applied for consumption tax and local consumption tax.

Notes on Change in Accounting Policy

Application of the Practical Solution on Transactions Granting Employees and Others Share Acquisition Rights That Involve Considerations with Vesting Conditions and the relevant Guidance

Effective from April 1, 2018, the Company has applied the "Practical Solution on Transactions Granting Employees and Others Share Acquisition Rights That Involve Considerations with Vesting Conditions" (ASBJ PITF No. 36, January 12, 2018) (the "ASBJ PITF No. 36") and the relevant Guidance, and transactions granting employees and others share acquisition rights that involve considerations with vesting conditions have been accounted for in accordance with the "Accounting Standard for Share-based Payment" (ASBJ Statement No. 8, December 27, 2005) and other standards.

However, as ASBJ PITF No. 36 is applied in accordance with the transitional treatment stipulated in paragraph 10 (3) of ASBJ PITF No. 36, previously adopted accounting treatment continues to be applied for transactions that granted employees and others share acquisition rights that involve considerations with vesting conditions prior to the date of application of ASBJ PITF No. 36.

Notes to Non-Consolidated Balance Sheet

(1) Assets offered as collateral, etc.

Lease and guarantee deposits

473 million yen

(Note) The above assets are held in trust in accordance with the Act on Settlement of Funds.

(2) Accumulated depreciation of property, plant and equipment

| Buildings and structures | 330 million yen |
|-------------------------------|-----------------|
| Tools, furniture and fixtures | 206 million yen |
| Total | 536 million yen |

(3) Monetary receivables from and payables to subsidiaries and associates (excluding accounting items presented separately)

Short-term monetary receivables 99 million yen
Short-term monetary payables 242 million yen

(4) Contingent liabilities

An action for patent infringement was brought against the Company as of December 22, 2017, and the Company read the content of the complaint on January 9, 2018.

1) Cause of action and circumstances leading to the action brought to the court

In September 2016, Nintendo Co., Ltd. ("Nintendo") pointed out that the Company's game infringed a patent held by Nintendo. Since then, the Company has spent time to explain over more than one year, with sincerity and respect, that the Company does not violate the patent of Nintendo.

However, this could not result in acceptance of the Company's notion by Nintendo, and the action was brought to the court.

2) Party who brought the action

Name: Nintendo Co., Ltd.

Address: 11-1 Hokotate-cho, Kamitoba, Minami-ku, Kyoto

Representative: Shuntaro Furukawa, Representative Director and President

- 3) Content of the complaint
 - a. Content of the claim

Claim for damage based on patent infringement

Demand for an injunction against production, use, distribution via telecommunication lines, etc. of the Company's application "White Cat Project" based on patent infringement, and others.

b. Subject matter of suit and amount in controversy
Claim for damage: 4,400 million yen and delay damages
Application subject to the injunction demand: White Cat Project

4) Future outlook

The Company is confident that there is no fact that its game infringes Nintendo's patent, and plans to claim the validity of its notion.

Notes to Non-Consolidated Statement of Income

Transactions with subsidiaries and associates

Operating transactions

Net sales38 million yenCost of sales2,850 million yenSelling, general and administrative expenses38 million yenTransactions other than operating transactions82 million yen

Notes to Non-Consolidated Statement of Changes in Equity

Type and number of treasury shares

(Unit: shares)

| Type of shares | Number of shares as of October 1, 2017 | Increase | Decrease | Number of shares as of September 30, 2018 |
|----------------|---|----------|----------|--|
| Common shares | 1,777,109 | 580 | _ | 1,777,689 |

(Major cause for the change)

Increase due to purchase of shares less than one unit 580 shares

Notes on Tax Effect Accounting

Major causes for accrual of deferred tax assets and deferred tax liabilities

| of educes for decidal of deterred and assets and deterred and hadringes | (million yen) |
|---|---------------|
| Deferred tax assets: | , , |
| Accrued enterprise taxes | 33 |
| Accrued bonuses, currently not deductible | 119 |
| Allowance for doubtful accounts, currently not deductible | 636 |
| Bad debts expenses, currently not deductible | 2 |
| Asset retirement obligations | 153 |
| Amount exceeding the limit of depreciation of lump-sum depreciable assets | 19 |
| Amount exceeding the limit of software amortization | 68 |
| Loss on investments in partnership | 567 |
| Loss on valuation of investment securities | 74 |
| Loss on valuation of shares of subsidiaries and associates | 424 |
| Other | 8 |
| Subtotal deferred tax assets | 2,107 |
| Valuation allowance | (1,134) |
| Total deferred tax assets | 973 |
| Deferred tax liabilities: | |
| Retirement costs corresponding to asset retirement obligations | (101) |
| Other | (23) |
| Total deferred tax liabilities | (124) |
| Net deferred tax assets | 848 |
| | |

Notes on Related Party Transactions

Subsidiaries and associates, etc.

| Attribute | Name of company | Percentage of voting rights owning or owned | Relationship | Content of transaction | Transaction amount (million yen) | Account title | Balance as of September 30, 2018 (million yen) |
|------------|---------------------|--|---|-------------------------------------|--|---|---|
| Subsidiary | RealStyle Co., Ltd. | Directly owning 95.0% | Financial support Interlocking of officers | Lending of funds (Notes 1, 2) | 150 | Long-term loans receivable from subsidiaries and associates | 1,000 |
| | | | | | | Other under investments and other assets | 22 |
| Subsidiary | Pyramid, Inc. | Directly owning 97.5% | Financial support Interlocking of officers | Lending of funds (Notes 1, 2) | 225 | Long-term loans receivable from subsidiaries and associates | 1,368 |
| | | | | | | Other under investments and other assets | 20 |

⁽Notes) 1. For loans, etc. to the above subsidiaries, allowance for doubtful accounts were recorded at a total of 2,073 million yen.

Notes on Per Share Information

(1) Net assets per share(2) Basic earnings per share24.82 yen

Notes on Significant Subsequent Events

No items to report.

^{2.} The interest rates of loans are rationally decided by taking into account market interest rates.

(English translation)

Certified copy of Financial Auditor's audit report on the Consolidated Financial Statements

Independent Auditor's Report

November 15, 2018

To the Board of Directors COLOPL, Inc.

Deloitte Touche Tohmatsu LLC

Hajime Seishi, CPA Designated Unlimited Liability Partner, Engagement Partner Hiroyuki Ito, CPA Designated Unlimited Liability Partner, Engagement Partner

Pursuant to Article 444, paragraph 4 of the Companies Act, we have audited the consolidated financial statements, that is, the consolidated balance sheet, consolidated statement of income, consolidated statement of changes in equity and notes to consolidated financial statements, of COLOPL, Inc. (the "Company") for the fiscal year from October 1, 2017 to September 30, 2018.

The responsibility of management concerning the consolidated financial statements, etc.

The responsibility of management is to prepare consolidated financial statements in accordance with business accounting standards generally accepted in Japan and present appropriate accounting information. This responsibility includes the establishment and operation of internal controls deemed necessary by management for the preparation of consolidated financial statements, free of material misstatement due to fraud or error and the presentation of appropriate accounting information.

The responsibility of independent auditors

Our responsibility is to express an opinion independently on the consolidated financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in Japan. Those auditing standards require that we plan and perform the audit to obtain reasonable assurance as to whether the consolidated financial statements are free of material misstatement.

In audits, procedures are conducted in order to obtain audit evidence supporting the amounts and disclosures in the consolidated financial statements. Audit procedures are chosen and applied in accordance with our judgment, based on the risk assessment of material misstatement in the consolidated financial statements, due to fraud or error. The purpose of an audit is not to express an opinion on the effectiveness of internal controls. However, we examine internal controls related to the preparation of consolidated financial statements, and the appropriate presentation in the course of conducting risk assessment, in order to plan audit procedures, appropriate to the circumstances. An audit includes assessing the accounting policies used, its application method and estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements.

We believe that we have obtained sufficient and appropriate audit evidence to support our audit opinion.

Audit opinion

In our opinion, the above consolidated financial statements fairly present, in every material aspect, the financial position and results of operations of the corporate group comprised of COLOPL, Inc. and its subsidiaries for the relevant term of the consolidated financial statements, in accordance with the business accounting standards generally accepted in Japan.

Interests in the Company

Our firm and engagement partners have no interest in the Company which shall be disclosed pursuant to the provisions of the Certified Public Accountants Act.

(English translation)

Certified copy of Financial Auditor's audit report on the Non-Consolidated Financial Statements

Independent Auditor's Report

November 15, 2018

To the Board of Directors COLOPL, Inc.

Deloitte Touche Tohmatsu LLC

Hajime Seishi, CPA
Designated Unlimited Liability Partner,
Engagement Partner
Hiroyuki Ito, CPA
Designated Unlimited Liability Partner,
Engagement Partner

Pursuant to Article 436, paragraph 2, item 1 of the Companies Act, we have audited the non-consolidated financial statements, that is, the non-consolidated balance sheet, non-consolidated statement of income, non-consolidated statement of changes in equity and notes to non-consolidated financial statements, and the supplementary schedules of COLOPL, Inc. (the "Company") for the 10th fiscal term from October 1, 2017 to September 30, 2018.

The responsibility of management concerning the non-consolidated financial statements, etc.

The responsibility of management is to prepare non-consolidated financial statements and the supplementary schedules in accordance with business accounting standards generally accepted in Japan and present appropriate accounting information. This responsibility includes the establishment and operation of internal controls deemed necessary by management for the preparation of non-consolidated financial statements, and the supplementary schedules, free of material misstatement due to fraud or error and the presentation of appropriate accounting information.

The responsibility of independent auditors

Our responsibility is to express an opinion independently on the non-consolidated financial statements and the supplementary schedules based on our audit. We conducted our audit in accordance with auditing standards generally accepted in Japan. Those auditing standards require that we plan and perform the audit to obtain reasonable assurance as to whether the non-consolidated financial statements and the supplementary schedules are free of material misstatement.

In audits, procedures are conducted in order to obtain audit evidence supporting the amounts and disclosures in the non-consolidated financial statements and the supplementary schedules. Audit procedures are chosen and applied in accordance with our judgment, based on the risk assessment of material misstatement in the non-consolidated financial statements, and the supplementary schedules, due to fraud or error. The purpose of an audit is not to express an opinion on the effectiveness of internal controls. However, we examine internal controls related to the preparation of non-consolidated financial statements, and the supplementary schedules, and the appropriate presentation in the course of conducting risk assessment, in order to plan audit procedures, appropriate to the circumstances. An audit includes assessing the accounting policies used, its application method and estimates made by management, as well as evaluating the overall presentation of the non-consolidated financial statements and the supplementary schedules.

We believe that we have obtained sufficient and appropriate audit evidence to support our audit opinion.

Audit opinion

In our opinion, the above non-consolidated financial statements and the supplementary schedules fairly present, in every material aspect, the financial position and results of operations of the Company for the relevant term of the non-consolidated financial statements and the supplementary schedules, in accordance with the business accounting standards generally accepted in Japan.

<u>Interests in the Company</u>

Our firm and engagement partners have no interest in the Company which shall be disclosed pursuant to the provisions of the Certified Public Accountants Act.

(English translation)

Certified copy of the audit report of the Audit and Supervisory Committee

Audit Report

The Audit and Supervisory Committee audited the execution of duties by Directors for the 10th fiscal term from October 1, 2017 to September 30, 2018. We hereby report the methods and results as follows.

1. Auditing methods and details of such methods

Regarding the content of the resolution of the Board of Directors relating to matters stipulated in Article 399-13, paragraph 1, item 1 (b) and (c) of the Companies Act and the status of the system being developed pursuant to such resolutions (internal control system), the Audit and Supervisory Committee periodically received reports from the Directors, employees and other personnel concerning the establishment and management of such system, sought explanations as necessary, and expressed opinions, and carried out audits according to the following method:

- 1) The Audit and Supervisory Committee worked in coordination with the respective company internal audit division and other divisions with jurisdiction over internal control, received reports from Directors and employees regarding performance of their duties at important meetings, sought explanations as necessary, examined important authorized documents, and studied the operations and financial positions at the Company based on the auditing policies determined by the Audit and Supervisory Committee and the allocation of duties, etc. With respect to subsidiaries, we communicated and exchanged information with Directors, Statutory Auditors, and other relevant personnel of the subsidiaries, and received business report from the subsidiaries as necessary.
- 2) In addition to monitoring and verifying whether the financial auditor kept its independent position and whether it performed proper audit, the Committee received reports from the financial auditor concerning the performance of its duties, and requested additional explanation as necessary. Moreover, we were informed of the arrangement of the "System for ensuring that the duties are performed appropriately" (matters stipulated in the items of Article 131 of the Regulation on Accounting of Companies in accordance with "Standards for the Quality Control of Audits" (Business Accounting Council, October 28, 2005)) from the financial auditor and requested explanations as necessary.

In accordance with the procedures mentioned above, we reviewed the business report and supplementary schedules thereto, the non-consolidated financial statements (non-consolidated balance sheet, non-consolidated statement of income, non-consolidated statement of changes in equity and notes to non-consolidated financial statements) and the supplementary schedules thereto and the consolidated financial statements (the consolidated balance sheet, consolidated statement of income, consolidated statement of changes in equity and notes to consolidated financial statements), for the fiscal term ended September 30, 2018.

2. Results of audit

- (1) Results of audit of business report and other relevant documents
 - 1) The business report and supplementary schedules present fairly the financial condition of the Company in conformity with related laws and regulations and the Articles of Incorporation of the Company.
 - 2) Regarding the execution of duties by Directors, there were no instances of misconduct or material matters in violation of laws and regulations, nor of the Articles of Incorporation of the Company.
 - 3) The resolution of the Board of Directors regarding the internal control system is fair and reasonable. There are no matters requiring additional comment regarding the contents of the business report on such internal control and the execution of duties by Directors.
- (2) Results of audit of the non-consolidated financial statements and supplementary schedules

 The auditing methods and results of the financial auditor, Deloitte Touche Tohmatsu LLC, are fair and reasonable.
- (3) Results of audit of consolidated financial statements

 The auditing methods and results of the financial auditor, Deloitte Touche Tohmatsu LLC, are fair and reasonable.

November 20, 2018

Audit and Supervisory Committee, COLOPL, Inc.

Full-time Audit and Supervisory Committee member Audit and Supervisory Committee member Audit and Supervisory Committee member Tetsuzo Hasegawa Ryogo Tsukioka Koichiro Iida

(Note) Audit and Supervisory Committee members Mr. Tetsuzo Hasegawa, Mr. Ryogo Tsukioka and Mr. Koichiro Iida are Outside Directors provided for in Article 2, item 15 and Article 331, paragraph 6 of the Companies Act.